



# IGNITE<sup>®</sup>

Inspiring Girls Now In Technology Evolution

Web: <http://www.igniteworldwide.org>

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IGNITE is a 501(c)(3) non-profit organization.



## IGNITE Corporate Technology Partner

IGNITE welcomes the opportunity to engage with corporate technology organizations in support of introducing girls to STEM careers through hands-on workshops, presentations, and field trips. As an IGNITE Corporate Technology Partner, your employees will be involved in the excitement and awareness that is created during these events. The impact for many of the volunteers and girls is life-changing. Following are ways in which our partners are involved:

### PANEL PRESENTATION

Employees that opt-in to the program will receive an invitation to an IGNITE event at a local school to participate as a panel member. The invitation will include all related information including logistics. Once confirmed, participants will receive a preparation flyer with instruction on how to best prepare for the event. We can provide an in person training event for employees upon execution of the partnership or a prep-call for those interested. The Panel Presentations typically take place over the lunch hour and food is provided for the students and panelists to enjoy together. Volunteers should plan on approximately 90 minutes for the duration of the event. Post-panel discussion there is also time for the girls to get additional input and advice from panelists.

### TECHNOLOGY PARTNER FIELD TRIP

As a Corporate Technology Partner, you can host an IGNITE field trip at your location. IGNITE will transport 20-40 girls to your company for a 3-4 hour field trip. The model we have developed typically includes the following:

- Corporate tour – Including a walk-through of the work environment and introduction to a showcase product or item that sets your company apart from others.
- Panel Presentation – IGNITE will coordinate with you a hosted lunch just after the tour. The lunch will follow the presentation model as listed above. The essence of any IGNITE event is the girls hearing women's stories followed by a Q&A period where the girls share their prepared questions.

It is the thing that inspires them to explore the industry for themselves, because they hear real life examples that they can relate to that then lead to them understanding how exciting it can be to work in the tech industry today. Lunch is typically provided by the hosting company and can be as simple as pizza or sandwiches. This is a great way to involve

your employees within their work environment and bring a broader awareness to the company as a whole. The women love the outreach to the girls in our community as well as gain a renewed appreciation for where they are in their career. It's a win-win triumph; corporate awareness, professional women and recruits nurturing.

### CORPORATE PARTNER JOB SHADOW DAY

IGNITE brings up to 20 girls on-site to your location for a 3-4 hour job shadowing event.

A typical schedule for a job shadowing day includes an introduction of the company by a corporate representative to the entire group. From there, girls break into teams with each employee and tour the work space then proceed into a more in-depth introduction to their guide's role and responsibilities. Examples include attending a corporate meeting, a day-in-the-life of a tester, sitting in on a team collaboration event with team members in different locations, or a pair-programming session. We have a job shadow interest form that the girls fill out. With this information we collaborate with you to determine the best distribution for the girls with the women. After 60-90 minutes of 1:1 job shadow time, the groups reunite for lunch and panel discussion or general Q&A session. The model is flexible to adapt to your company's environment. It's an honor for a high school girl to get to do this type of event and can impact their lives forever.

