



Inspiring Girls Now  
In Technology Evolution



# Corporate Sponsorship

# IGNITE Worldwide

## MISSION

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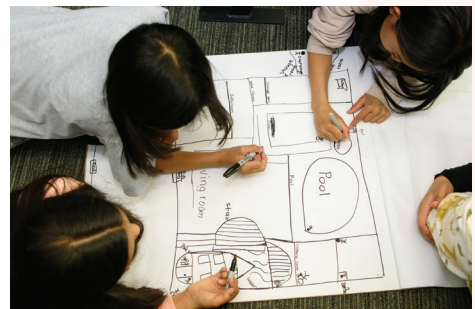
IGNITE Worldwide is the answer to achieving gender equity in STEM. We work directly with educators during the school day to provide programming that promotes STEM education and career advancement for girls\* from historically marginalized communities. Through our award-winning program we connect students with STEM professionals role models who live and work in their communities, to promote interest, education, and careers in STEM fields.

*\*We welcome any student who identifies as female, nonbinary, transgender, or agender. Our mission is focused on supporting under-resourced and marginalized youth, to encourage greater gender and racial diversity in STEM classes, clubs, opportunities, and careers.*

## VISION

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We envision a world where every girl has IGNITE Worldwide at her school. All girls deserve equal access to STEM education during their school day, so they are aware of STEM opportunities and have the social and cultural capital to secure and thrive in a STEM career. IGNITE Worldwide promotes economic equality and workforce development by cultivating a diverse pipeline of talent and supporting a sustainable future for girls and their families.



# Award-Winning and **NATIONALLY RECOGNIZED**

- **GeekWire Awards 2021** *STEM Educator of the Year*, presented to **IGNITE Worldwide's CEO & Founder**
- **2020 Stevie Awards** including: *Grand Award Winner*; *Gold Stevie Winner Lifetime Achievement*, *Female Employee of the Year*, *Education Hero of the Year*; *Silver Stevie Winner Female Innovator of the Year*, *Most Innovative Woman of the Year*, *Woman of the Year*, *Organization of the Year*, *Community Involvement Program of the Year*; *Bronze Stevie Winner Most Valuable Non-Profit Response*
- **World Affairs Council "Community Spotlight Series"** featuring **IGNITE Worldwide international programming**
- **Freeman Means Business "Wonder Women in Business" Blogcast**
- **Global Good Awards Community Partnerships Finalist**
- **The Boeing Company Grant to launch Elementary Program**
- **U.S. Department of State and World Affairs Council Award for International Program**
- **National Science Foundation and White House OSTP Award for STEM Program Excellence**
- **KIRO Radio and WSECU Hometown Hero Award**, presented to **IGNITE Worldwide's CEO & Founder**
- **Women in Tech Regatta Panel "Take Your Seat at the Table: Building Credibility"**, moderated by **IGNITE Worldwide's Founder**
- **iHeart Media's Seattle in the Community Show** featuring **IGNITE Worldwide**
- **National Alliance for Partnerships in Equity Unsung Hero Award**
- **CenturyLink Spirit of Service Award**
- **Anita Borg Institute for Women and Technology (AnitaB.org) Social Impact Award**
- **USA Today Article, Teaching for the Future: Steering Girls to Science**
- **The International Alliance for Women World of Difference 100 Award**
- **Women's eNews Seven Who Stretch the Possible Award**, presented to **IGNITE Worldwide's CEO and Founder**
- **"21st Century IGNITE STEM Act"** presented by **Senator Maria Cantwell**
- **Department of Education, State and National Best Practice Program Award**
- **Seattle Times Article, IGNITE Group Introduces Teenage Girls to High-Tech**
- **Cisco National Gender Equity Award**
- **Seattle Public Schools Newsletter Article, New Group IGNITEs Girls to Get Into High Tech**



GeekWire Awards 2021, STEM Educator of the Year, presented to **IGNITE Worldwide's CEO & Founder**



National Sciences Foundation and White House OSTP Award for STEM Program Excellence



Department of Education, State and National Best Practice Program Award



Anita Borg Institute for Women and Technology (AnitaB.org) Social Impact Award

# Our Students

## NEED IGNITE



### Accessible to students during the school day

The IGNITE Worldwide Program is designed to be accessible to all eligible schools, teachers, and students by providing achievable events through a cost-free approach. IGNITE is committed to reaching students where they are, including expanding the Virtual Program to more schools across the nation.



### Equitable approach

IGNITE's pledge to creating permanent change within STEM fields begins with an equitable approach. By sparking an interest in STEM education and career fields at an early age, IGNITE students are more interested and engaged in the opportunities available to them.



### Intentional focus on under-resourced communities

Marginalized populations are being left behind in STEM. IGNITE Worldwide is intentional about reaching under-resourced communities through continued focus in prioritizing access to Title 1 Schools. To ensure that students have access to the IGNITE Program, events are offered during the school day in cooperation with teachers and their schools.



### Diversity in the workforce

Diversity in the workforce propels innovation. Through an expansive network of mentors and advocates, IGNITE Worldwide has built a supportive community of STEM educators and professionals, grounded in our shared values of diversity, equity, inclusion, and accessibility.



### Dedicated program grounded in best practices

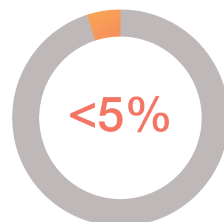
The IGNITE Program is grounded in best practice research, designed to achieve the highest impact possible for our students, educators, and volunteers. By providing customized training and tools, the IGNITE Program Team is able to support all aspects of each Program Event so that attending students can benefit from not only the specific event activities but also in opportunities offered with their school.



## IGNITE Worldwide is Making a Difference

### Female Enrollment in STEM Classes

Longitudinal Study of Seattle Area Schools (2013-2017)



Before Participating  
in IGNITE



After Participating  
in IGNITE



# IGNITE Worldwide

## SPONSORSHIP LEVELS

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### Mary Jackson \$25,000

*"American mathematician and aerospace engineer who in 1958 became the first African American female engineer to work at the National Aeronautics and Space Administration (NASA)."*<sup>1</sup>

#### Priority registration to host 2 IGNITE Worldwide Program Events\*

- Company logo displayed on IGNITE Worldwide website
- Company name listed in IGNITE Worldwide Annual Report
- 2022 Virtual IGNITE the Night Gala benefits:
  - Listed as sponsor on Gala website and night-of event materials



### Grace Hopper \$50,000

*"American mathematician and rear admiral in the U.S. Navy who was a pioneer in developing computer technology, helping to devise UNIVAC I, the first commercial electronic computer, and naval applications for COBOL (common-business-oriented language)."*<sup>2</sup>

#### Priority registration to host 3 IGNITE Worldwide Program Events\*

*Includes Mary Jackson Sponsorship level benefits plus*

- Priority registration to host 3 IGNITE Worldwide Program Events\*
- Company spotlight on IGNITE Worldwide social media channels
- 2022 Virtual IGNITE the Night Gala benefits:
  - Unlimited admission
  - Admission to virtual Gala VIP Reception



IGNITE Worldwide is the Key to Making Permanent Change in STEM  
Gender Equity • Empowerment • Equal Opportunity

# IGNITE Worldwide

## SPONSORSHIP LEVELS



### Mae C. Jemison \$100,000

*"American physician and the first African American woman to become an astronaut. In 1992 she spent more than a week orbiting Earth in the space shuttle Endeavour."*<sup>3</sup>

#### Priority registration to host 6 IGNITE Worldwide Program Events\*

*Includes Grace Hopper Sponsorship level benefits plus*

- Company logo placement in IGNITE Worldwide Annual Report
- 2022 Virtual IGNITE the Night Gala benefits:
  - Company logo placement on Gala website and night-of event materials
  - Special recognition at virtual Gala VIP Reception



### Ellen Ochoa \$250,000

*"American astronaut and administrator who was the first Hispanic woman to travel into space (1993). She later served as director of NASA's Johnson Space Center (2013–18)."*<sup>4</sup>

#### Priority registration to host 10 IGNITE Worldwide Program Events\*

*Includes Mae C. Jemison Sponsorship level benefits plus*

- Invitation for one employee to join IGNITE Worldwide Advisory Board\*\*
- Co-branded digital content on IGNITE Worldwide social media channels, including Program Event testimonials
- 2022 Virtual IGNITE the Night Gala benefits:
  - Naming rights associated with Gala, including logo and listing
  - Opportunity to present and/or introduce speakers, awards, or similar at Gala event
  - Listed as a sponsor for virtual Gala VIP Reception



### Katherine Johnson \$500,000

*"American mathematician who calculated and analyzed the flight paths of many spacecraft during her more than three decades with the U.S. space program. Her work help send astronauts to the Moon."*<sup>5</sup>

#### Priority registration to host unlimited IGNITE Worldwide Program Events\*

*Includes Ellen Ochoa Sponsorship level benefits plus*

- Invitation for two employees to join IGNITE Worldwide Advisory Board\*\*
- Promotional opportunities throughout sponsorship term
- 2022 Virtual IGNITE the Night Gala benefits:
  - Opportunity to speak at live event
  - Naming rights for virtual Gala VIP Reception

\* IGNITE Worldwide Program Events occur virtually and in-person during the academic school year.

\*\* Membership to the IGNITE Worldwide Advisory Board extends for a single term with the option to renew.

<sup>1</sup> <https://www.britannica.com/biography/Mary-Jackson-mathematician-and-engineer>

<sup>2</sup> <https://www.britannica.com/biography/Mae-Jemison>

<sup>3</sup> <https://www.britannica.com/biography/Mae-Jemison>

<sup>4</sup> <https://www.britannica.com/biography/Ellen-Ochoa> <https://www.britannica.com/biography/Ellen-Ochoa>

<sup>5</sup> <https://www.britannica.com/biography/Katherine-Johnson-mathematician>

# Ways to **PARTNER**

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## Donate to IGNITE Worldwide

**Donate** Make a single or recurring donation, via website or check.

**Stock Deductions** Learn more about gifts in the form of stocks, bonds and mutual funds.



## Percent of Sales

Donate a percentage of sales for a product or service provided by your company.



## Workplace Giving

**Matching Gifts** Have your recent volunteer hours and donations matched by your employer.

**Payroll Deductions** Payroll deductions make supporting gender equity in STEM easy.

**Become a Volunteer** Volunteer with IGNITE in a variety of capacities, from the Program to campaign events.



## Fundraise for IGNITE Worldwide

Consider sponsoring a fundraising, networking, or volunteer event in collaboration with IGNITE Worldwide.

This is an excellent way to engage your staff in philanthropic initiatives and/or organized volunteer events.



## Legacy Gifts

**Memorial or Honorary Gifts** Give a memorial or honorary gift for that influential mentor or teacher in your life.

**Legacy Gifts** Plan your legacy for gender equity in STEM by including IGNITE Worldwide in your estate plans.

**Endowment Gifts** Learn more about making a donation through a designated fund.



## Attend the IGNITE Worldwide Annual Spring Gala

Each Spring IGNITE Worldwide hosts an evening of inspiration, awards, and recognition to the individuals who contribute to making permanent and sustainable changes in STEM education and careers.

This event offers a variety of opportunities for you and your staff to engage, including:

- Purchasing a table for your staff and guests
- Raising the paddle to support opportunities in STEM
- Bidding on exclusive auction items
- and more

"This event inspired me to look into more careers and not limit my options. It also let me know that I can be one of the tools of tomorrow."

IGNITE 9th Grade Student



