



Inspiring Girls Now  
In Technology Evolution

# Company Guide to IGNITE Worldwide Events

# About IGNITE Program Events

**IGNITE Worldwide is the answer to achieving gender equity in STEM.** IGNITE works directly with educators to connect girls\* with STEM opportunities during the school day. Our award-winning Program offers a variety of interactive events featuring STEM professionals\*\* who represent IGNITE Students.

*\*We serve girls, young women, nonbinary, transgender, agender, and genderqueer students.*

*\*\*We encourage women, nonbinary, transgender, agender, and genderqueer volunteers.*

## Share Topics You're Passionate About

- Your company decides the topic—be creative and have fun!
- We'll support you in integrating IGNITE's best practices into your event.

## Engage with IGNITE's Award-Winning Program

- We coordinate with teachers; you work directly with students.
- School-centric scheduling promotes accessibility.
- Access IGNITE-provided training, resources, and event support.
- Hear directly from IGNITE Students after your event through customized post-event reporting.

# Virtual Events

## Work-Based Learning Experiences

Engage IGNITE Students from any location for a memorable virtual experience spotlighting STEM in action and career opportunities at your company!

Employees work closely with IGNITE Students in small groups during an activity on a topic of your choosing using physical supplies mailed by your company or accessible virtual resources. Events also include a Panel and Q&A discussion featuring women\*\* from your company. *\*\*We encourage women, nonbinary, transgender, agender, and genderqueer panelists who represent IGNITE Students.*

**Work-Based Learning** provides students with the knowledge and skills to connect school experiences to real-life work activities and future career opportunities.



**Duration**  
90 minutes



### On-Demand Event

Teachers request event date and time at least 4 weeks in advance



**IGNITE Students Served**  
20-30

# Virtual Events

## Work-Based Learning Experiences: Sample Agenda

- Welcome and Introductions
- Background Information on your Company and/or Virtual Tour
- Panel and Q&A Discussion
- Activity in Breakout Rooms
- Students Complete (digital or print) Surveys
- Final Round of Advice and Goodbyes





# Virtual Events

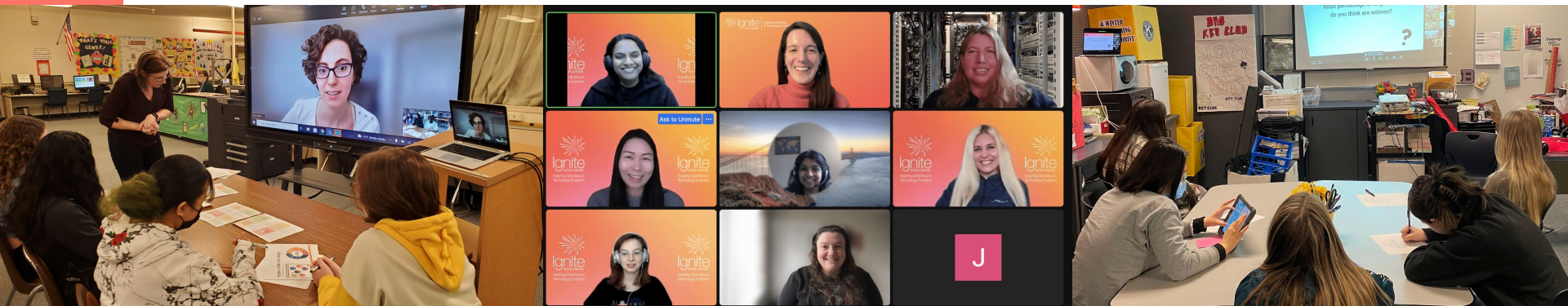
## Work-Based Learning Experiences: 6+ Volunteer Opportunities

**Facilitator (1):** Introduce the event and activity & moderate the Panel and Q&A discussion using the IGNITE script.

**Tech Hosts (2):** Host the event on Zoom and manage technical aspects (slideshow, chat, and troubleshooting).

**Panel Speakers (2-3):** Women\*\* STEM professionals inspire students with their stories and answer student questions.

**Breakout Room Leaders (4-6):** Work with a small group of IGNITE Students for the activity in a virtual breakout room.



\*\*We encourage women, nonbinary, transgender, agender, and genderqueer panelists who represent IGNITE Students.

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# In-Person Events, at Host Company

## Field Trips

Give IGNITE Students a behind-the-scenes look at STEM in action and career opportunities at your company! Field Trips offer a memorable, first-hand experience where employees interact directly with IGNITE Students through an activity in small groups, Panel, and Q&A discussion. Create corporate social awareness and invest in your community while inspiring girls\* to pursue STEM careers! *\*We serve girls, young women, nonbinary, transgender, agender, and genderqueer students.*



**Locations Currently Available** *In-person events are available only to companies and schools located in either the Puget Sound (Washington) or San Francisco Bay (California) areas. If you are interested in hosting in-person events in your region, please [contactus@ignite-worldwide.org](mailto:contactus@ignite-worldwide.org) for more information.*



**Duration**  
3 hours



### Scheduled Event

You reserve the date and time  
*Typical timeframe: 10am - 1pm,  
Tuesdays and Thursdays preferred*

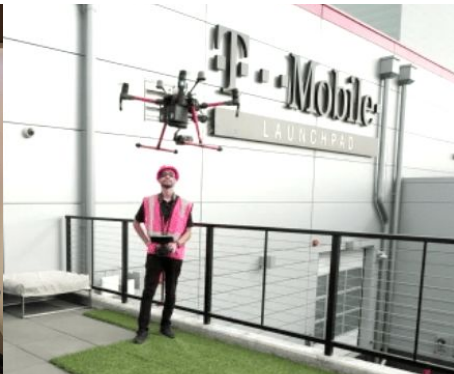


**IGNITE Students Served**  
20-30

# In-Person Events, at Host Company

## Field Trips: Sample Agenda

- Greet IGNITE Students, Welcome, and Introductions
- Brief Company Tour
- Activity in Small Groups
- Students Present Activity Takeaways
- Company-Provided Lunch
- Panel and Q&A Discussion
- Students Complete (digital or print) Surveys





# In-Person Events, at Host Company

## Field Trips: 6+ Volunteer Opportunities

**Greeters (1-3):** Greet students upon arrival.

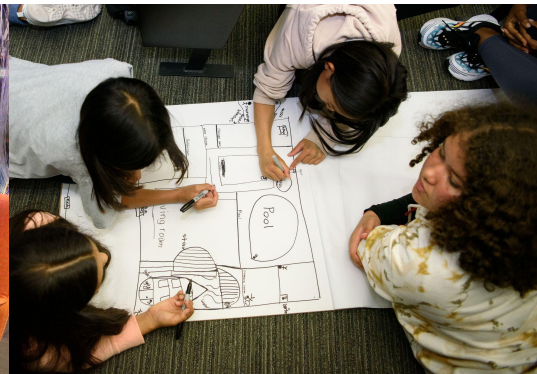
**Tour Guides (2):** Facilitate a 5-10 minute engaging tour for students.

**Activity Leader (1-2):** Introduce the activity to the whole group.

**Small Group Leaders (4-6):** Work with a small group of IGNITE Students for the activity.

**Facilitator (1):** Moderate the Panel introductions and Q&A discussion, using a script provided by IGNITE.

**Panel Speakers (2-3):** Women\*\* STEM professionals inspire students with their stories and answer student questions.



*\*\*We encourage women, nonbinary, transgender, agender, and genderqueer panelists who represent IGNITE Students.*



# In-Person Events, at School

## Workshops

Visit a local school to lead students through a hands-on workshop focused on 21st century skills and real-world applications on a topic of your choosing! Employees work closely with IGNITE Students in small groups during the activity and then come back together for a Panel and Q&A discussion featuring women\*\* from your company. \*\*We encourage women, nonbinary, transgender, agender, and genderqueer panelists who represent IGNITE Students.



**Locations Currently Available** *In-person events are available only to companies and schools located in either the Puget Sound (Washington) or San Francisco Bay (California) areas. If you are interested in hosting in-person events in your region, please [contactus@ignite-worldwide.org](mailto:contactus@ignite-worldwide.org) for more information.*



### Duration

2 hours, 15 minutes



### On-Demand Event

Teachers request event date and time at least 4 weeks in advance



### IGNITE Students Served

20-30

# In-Person Events, at School

## Workshops: Sample Agenda

- Arrive Early to Event to Greet IGNITE Students
- Welcome & Introductions (led by Teacher)
- Activity in Small Groups
- Lunch or Snacks
- Panel and Q&A Discussion (facilitated by Teacher)
- Students Complete (digital or print) Surveys



# In-Person Events, at School

## Workshops: 3+ Volunteer Opportunities

**Activity Leader (1):** Introduce the activity to the whole group.

**Alternate Activity Leader (1):** Step in if the Activity Leader becomes unavailable.

**Small Group Leaders (4-6):** Work with a small group of IGNITE Students for the activity.

**Panel Speakers (2-3):** Women\*\* STEM professionals inspire students with their stories and answer student questions.



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# Thank You!

Questions? [contactus@ignite-worldwide.org](mailto:contactus@ignite-worldwide.org)