IGNITE Worldwide

MISSION

IGNITE Worldwide is the answer to achieving gender equity in STEM. IGNITE works directly with educators to connect girls* from underrepresented communities with STEM opportunities during the school day. Our award-winning Program offers a variety of interactive events featuring STEM professionals** who represent IGNITE Students.

*We serve girls, young women, nonbinary, transgender, agender, and genderqueer students.
**We encourage women, nonbinary, transgender, agender, and genderqueer volunteers.

VISION

We envision a world where every girl has IGNITE Worldwide at her school. All girls* deserve equal access to STEM education during their school day, so they are aware of STEM opportunities and have the social and cultural capital to secure and thrive in a STEM career. IGNITE Worldwide promotes economic equality and workforce development by cultivating a diverse pipeline of talent and supporting a sustainable future for girls and their families.
Award-Winning and
NATIONALLY RECOGNIZED

• GeekWire Awards 2021 STEM Educator of the Year, presented to IGNITE Worldwide CEO & Founder

• 2020 Stevie Awards including: Grand Award Winner; Gold Stevie Winner Lifetime Achievement, Female Employee of the Year, Education Hero of the Year; Silver Stevie Winner Female Innovator of the Year, Most Innovative Woman of the Year, Woman of the Year, Organization of the Year, Community Involvement Program of the Year; Bronze Stevie Winner Most Valuable Non-Profit Response

• World Affairs Council “Community Spotlight Series” featuring IGNITE Worldwide international programming

• Freeman Means Business “Wonder Women in Business” Blogcast

• Global Good Awards Community Partnerships Finalist

• The Boeing Company Grant to launch Elementary Program

• U.S. Department of State and World Affairs Council Award for International Program

• The National Science Foundation (NSF) and White House Office of Science and Technology Policy (OSTP) Award for STEM Program Excellence

• KIRO Radio and WSECU Hometown Hero Award, presented to IGNITE Worldwide CEO & Founder

• Women in Tech Regatta Panel “Take Your Seat at the Table: Building Credibility”, moderated by IGNITE Worldwide Founder

• iHeart Media’s Seattle in the Community Show featuring IGNITE Worldwide

• National Alliance for Partnerships in Equity Unsung Hero Award

• CenturyLink Spirit of Service Award

• Anita Borg Institute for Women and Technology (AnitaB.org) Social Impact Award

• USA Today Article, Teaching for the Future: Steering Girls to Science

• The International Alliance for Women World of Difference 100 Award

• Women’s eNews Seven Who Stretch the Possible Award, presented to IGNITE Worldwide CEO and Founder

• “21st Century IGNITE STEM Act“ presented by Senator Maria Cantwell

• Department of Education, State and National Best Practices and Programs that Work Award

• Seattle Times Article, IGNITE Group Introduces Teenage Girls to High-Tech

• Cisco National Gender Equity Award

• Seattle Public Schools Newsletter Article, New Group IGNITEs Girls to Get Into High Tech
Our Girls*
NEED IGNITE

Accessible to Girls* During the School Day
The IGNITE Worldwide Program is designed to be accessible to all schools, teachers, and students. IGNITE is committed to meeting students and educators where they are, through flexible options like virtual or in-person programming.

Equitable Approach
IGNITE’s pledge to create permanent change within STEM fields begins with an equitable approach - giving all IGNITE Students the chance to engage in STEM during the school day. By sparking an interest in STEM education and career fields at an early age, IGNITE Students are more interested and engaged in the opportunities available to them.

Cost-Free to Public Schools
Underrepresented groups are being left behind in STEM. IGNITE Worldwide is intentional about reaching underrepresented communities, providing the IGNITE Program at no cost to the school district - which is why we need you to help grow our funding. To ensure that students have access to the IGNITE Program, events are offered during the school day in cooperation with teachers and their schools.

Diversity in the Workforce
Diversity in the workforce propels innovation. Through an expansive network of mentors and advocates, IGNITE Worldwide has built a supportive community of STEM educators and professionals that represent IGNITE Students, grounded in our shared values of diversity, equity, inclusion, and accessibility.

Dedicated Program Grounded in Best Practices
The IGNITE Program is grounded in best practice research, designed to achieve the highest impact possible for our students, educators, and volunteers. By providing customized training and tools, the IGNITE Team provides support to IGNITE Teachers and Volunteers on all aspects of event planning and logistics, day-of activities, and post-event reporting.

IGNITE Worldwide is Making a Difference

Female Enrollment in STEM Classes
Longitudinal Study of Seattle Area Schools (2013-2017)

Before Participating in IGNITE
After Participating in IGNITE
Innovation requires a diverse workforce.
IGNITE Worldwide brings girls up to a level playing field in order to transform the landscape of women in STEM.
National Center for Education Statistics

Percentage of Female Computer Science Graduates

Women of color are being left behind.
IGNITE Worldwide removes barriers facing girls of color so they can see themselves represented in STEM.

Computing Occupations Breakdown by Gender and Race

75% Men
25% Women

5% Asian Women
3% Black/African American Women
1% Latina/Hispanic Women

Women are 2x as likely to leave STEM careers, compared to their male counterparts.
Generating momentum and interest in STEM careers is just the first step. IGNITE Worldwide creates powerful networks of support for women at their workplace.
AnitaB.org, 2017

“Volunteering with IGNITE Worldwide has helped me build a supportive community at work, centered around shared values of diversity and inclusion.”
Liz Bander, Senior Program Manager
Microsoft
IGNITE Worldwide

PARTNERSHIP LEVELS

Mary Jackson $25,000
“American mathematician and aerospace engineer who in 1958 became the first African American female engineer to work at the National Aeronautics and Space Administration (NASA).”

2022-2023 School Year Benefits Includes prior partnership level benefits.
• Priority registration to host two (2) IGNITE Worldwide Program Events*
• Corporate Partner Spotlight on IGNITE Worldwide social media pages

Grace Hopper $50,000
“American mathematician and rear admiral in the U.S. Navy who was a pioneer in developing computer technology, helping to devise UNIVAC I, the first commercial electronic computer, and naval applications for COBOL (common-business-oriented language).”

2022-2023 School Year Benefits Includes prior partnership level benefits.
• Priority registration to host three (3) IGNITE Worldwide Program Events*
• Invitation to a Corporate Partner Reception, virtual or in-person, for 2 company representative(s)

Mae C. Jemison $100,000
“American physician and the first African American woman to become an astronaut. In 1992 she spent more than a week orbiting Earth in the space shuttle Endeavour.”

2022-2023 School Year Benefits Includes prior partnership level benefits.
• Priority registration to host six (6) IGNITE Worldwide Program Events*
• Opportunity to create partnership video spotlights for use in company marketing materials
IGNITE Worldwide

PARTNERSHIP LEVELS

Ellen Ochoa $250,000

“American astronaut and administrator who was the first Hispanic woman to travel into space (1993). She later served as director of NASA’s Johnson Space Center (2013–18).”

2022-2023 School Year Benefits Includes prior partnership level benefits.

• Priority registration to host 10 IGNITE Worldwide Program Events*

• Invitation for one (1) employee to join IGNITE Worldwide Advisory Board**

• Co-branded digital content on IGNITE Worldwide social channels, including Program Event testimonials

• Launch and naming rights of IGNITE Program (virtual and in-person events) in new city and/or region

Katherine Johnson $500,000

“American mathematician who calculated and analyzed the flight paths of many spacecraft during her more than three decades with the U.S. space program. Her work helped send astronauts to the Moon.”

2022-2023 School Year Benefits Includes prior partnership level benefits.

• Priority registration to host unlimited IGNITE Worldwide Program Events*

• Invitation for two employees to join IGNITE Worldwide Advisory Board**

• Promotional opportunities throughout Partnership term

IGNITE Worldwide is the Key to Making Permanent Change in STEM

Gender Equity • Empowerment • Equal Opportunity

* IGNITE Worldwide Program Events occur virtually and in-person during the academic school year.
** Membership to the IGNITE Worldwide Advisory Board extends for a single term with the option to renew.

1 https://www.britannica.com/biography/Dorothy-Vaughan
2 https://www.britannica.com/biography/Mae-Jemison
3 https://www.britannica.com/biography/Mae-Jemison
4 https://www.britannica.com/biography/Ellen-Ochoa
5 https://www.britannica.com/biography/Katherine-Johnson-mathematician
Strategic Partnership
LAUNCH CITIES INITIATIVE

Want to see increased gender representation in STEM?
Help us get IGNITE Worldwide in every school.

$10M to Fund 20 Cities
Fund sustainable expansion into 20 of the U.S.’s most diverse cities.

Become a Household Name
Be widely known as the leading organization solving gender equity in STEM.

Strategic Plan Elements

Fund
- Secure $10M in funding for 20 city expansion

Establish
- Establish IGNITE Program champions and commitment in 20 cities

Hire/Train
- Hire and train IGNITE Staff to support expansion (2 FTE/city)

Execute
- Develop and execute broad marketing plan

Join Us!

Inspire Millions of Girls*
Commit to helping IGNITE Worldwide raise $10M to make our strategic plan a reality.

Help Make Our Dream Happen.
Start a Peer Fundraiser and connect IGNITE with fellow changemakers.

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Fund
- 20 of the most diverse cities in the United States
- $500,000 per city
- Fully sustainable within 3 years with the support of IGNITE Staff, Corporate Partners, Schools, and Volunteers

Establish
- Leverage existing company and school connections to pinpoint program champions in new regions
- IGNITE’s 20 target regions serve 62% of U.S. Title 1 schools: Western WA, Northern CA, Southern CA, New York, Houston, Chicago, Milwaukee, Boston, Dallas/Arlington/Fort Worth, Las Vegas, Philadelphia, Tampa, Charlotte, Tucson, Cleveland, Minneapolis/St. Paul, Washington DC, Atlanta, Austin, St. Louis.

Hire/Train
- 2 FTE per city
- Train using ‘IGNITE in a Box’ resources, policies, and procedures

Execute
- Launch IGNITE Worldwide into 20 cities
- Prepare IGNITE Worldwide headquarters team for strategic coordination and planning
- Develop and execute broad scale marketing plan to make IGNITE a household name
Launch IGNITE Worldwide in any city or region! Using the “IGNITE in a Box” model, IGNITE Worldwide is easy to start in any city or region. As a Launch Partner, your company will help inspire thousands of girls and gender-diverse students! The partnership includes many benefits that provide visibility to your company’s dedication to gender equity in STEM.

How does it work?

1. **Staffed by IGNITE** Two (2) FTE IGNITE Staff start and run IGNITE Worldwide in the new city or region.

2. **Self-Sustaining** After three (3) years, the location will be self-sustaining through partnerships formed within the local community.

Launch Partner Benefits

- **50k+** 50,000+ girls inspired!
- **Special Announcement** in IGNITE Worldwide’s newsletter
- **Featured** at IGNITE annual gala fundraiser event
- **Use IGNITE Worldwide's brand** to publicize your company’s efforts to change the gender representation in STEM
- **Two (2) seats on the new location's Advisory Board**
- **Unlimited number of IGNITE Worldwide Field Trips** to your company

“In schools that have access to IGNITE, there are more girls who are taking courses in computer science and engineering. They are exposed to strong, confident women in non-traditional industries in positions that spark the “I can”.”

Jane Hendrickson, Career and Technical Education Director
Auburn School District, Washington
Ways to PARTNER

Donate to IGNITE Worldwide
Make a single or recurring donation.
Stock Donations Learn more about gifts in the form of stocks, bonds and mutual funds.

Percent of Sales
Donate a percentage of sales for a product or service provided by your company.

Workplace Giving
Matching Gifts Have your recent volunteer hours and donations matched by your employer.
Payroll Deductions Payroll deductions make supporting gender equity in STEM easy.
Workplace Giving Invite IGNITE Founder & CEO to give a customized presentation to your employees.
Become a Volunteer Volunteer with the IGNITE Program or support fundraising events and campaigns.

Fundraise for IGNITE Worldwide
Consider sponsoring a fundraising, networking, or volunteer event in collaboration with IGNITE.
This is an excellent way to engage your staff, professional networks, and your community in philanthropic initiatives and/or organized volunteer events.

Legacy Gifts
Memorial or Honorary Gifts Honor an influential mentor or teacher in your life.
Legacy Gifts Plan your legacy for gender equity in STEM by including IGNITE in your estate plans.
Endowment Gifts Learn more about making a donation through a designated fund.

Attend the IGNITE Worldwide Annual Spring Gala
Each Spring IGNITE Worldwide hosts an evening of inspiration, awards, and recognition to the individuals who contribute to making permanent and sustainable changes in STEM education and careers.
This event offers a variety of opportunities for you and your staff to engage, including:
- Unique networking and engagement opportunities for you, your staff, and guests,
- Raising the paddle to support opportunities in STEM,
- Bidding on exclusive auction items, and more!

“This event inspired me to look into more careers and not limit my options. It also let me know that I can be one of the tools of tomorrow.”
IGNITE 9th Grade Student